Contract Agreement Between:

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498623 /	06368051

Product
DEAN HELLER 4 SENATE

Contract Dates	Estimate #
10/17/12 - 10/23/12	

Advertiser	Original Date / Revision
Dean Heller For Senate	10/15/12 / 10/26/12

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/17/12	10/17/12	BB League Championships	1pm-8pm		:30			NM	1	$3,250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	--1----	1	$3,250.00							
N 2	KVVU	10/18/12	10/19/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	---TF--	2	$450.00							
N 3	KVVU	10/22/12	10/22/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	1------	1	$450.00							
N 4	KVVU	10/18/12	10/18/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$725.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	---1---	1	$725.00							
N 5	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	$1,450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MT-----	2	$725.00							
N 6	KVVU	10/18/12	10/18/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	---1---	1	$700.00							
N 7	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MT-----	2	$700.00							
N 8	KVVU	10/17/12	10/18/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	$550.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	--WT---	2	$275.00							
N 9	KVVU	10/22/12	10/23/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	$550.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MT-----	2	$275.00							
N 10	KVVU	10/18/12	10/19/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	---TF--	2	$250.00							
N 11	KVVU	10/22/12	10/22/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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498623 /	06368051

Contract Dates	Product	Estimate #
10/17/12 - 10/23/12	DEAN HELLER 4 SENA	

Advertiser	Original Date / Revision
Dean Heller For Senate	10/15/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays 1------	Spots/Week 1	Rate $250.00						
N 12	KVVU	10/17/12	10/18/12	Better	M-F 11a-12p		:30			NM	0	$0.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays --WT---	Spots/Week 2	Rate $195.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		Better	M-F 11a-12p	---WTh-----	:30		~~$195.00~~	NM		
	See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15											
2	KVVU	10/15/12-10/21/12		Better	M-F 11a-12p	---WTh-----	:30		~~$195.00~~	NM		
	See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15											
N 13	KVVU	10/17/12	10/19/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	0	$0.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays --W-F--	Spots/Week 2	Rate $195.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		Divorce Court/Divorce Court	M-F 12-1p	---W--F----	:30		~~$195.00~~	NM		
	See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15											
2	KVVU	10/15/12-10/21/12		Divorce Court/Divorce Court	M-F 12-1p	---W--F----	:30		~~$195.00~~	NM		
	See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22											
N 14	KVVU	10/22/12	10/23/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	2	$390.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays MT-----	Spots/Week 2	Rate $195.00						
N 15	KVVU	10/18/12	10/19/12	Cops/Dog The Bounty Hunte	M-F 12-1p		:30			NM	0	$0.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ---TF--	Spots/Week 2	Rate $195.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		Cops/Dog The Bounty Hunte	M-F 12-1p	----ThF----	:30		~~$195.00~~	NM		
	See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22											
2	KVVU	10/15/12-10/21/12		Cops/Dog The Bounty Hunte	M-F 12-1p	----ThF----	:30		~~$195.00~~	NM		
	See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22											
N 16	KVVU	10/22/12	10/23/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	0	$0.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays MT-----	Spots/Week 2	Rate $195.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/22/12-10/28/12		Cops/Dog The Bounty Hunter	1-2pm	MTu--------	:30		~~$195.00~~	NM		
	See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22											
2	KVVU	10/22/12-10/28/12		Cops/Dog The Bounty Hunter	1-2pm	MTu--------	:30		~~$195.00~~	NM		
	See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22											
N 17	KVVU	10/18/12	10/18/12	Katie	1-2pm		:30			NM	0	$0.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ---1---	Spots/Week 1	Rate $425.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		Katie	1-2pm	----Th-----	:30		~~$425.00~~	NM		
	See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22											
N 18	KVVU	10/23/12	10/23/12	Katie Couric	2-3p		:30			NM	1	$425.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -1-----	Spots/Week 1	Rate $425.00						
N 19	KVVU	10/17/12	10/19/12	Anderson	3-4p		:30			NM	18	$9,305.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays --W-F--	Spots/Week 2	Rate $450.00						

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Advertiser	Original Date / Revision
Dean Heller For Senate	10/15/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays	Length		Rate	Type		
1	KVVU	10/15/12	10/21/12	Anderson	3-4p	---W--F----	:30		~~$450.00~~	NM		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15												
2	KVVU	10/15/12	10/21/12	Anderson	3-4p	---W--F----	:30		~~$450.00~~	NM		
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22												
3	KVVU	10/17/12	10/17/12	Katie	M-F 11a-12p	---W-------	:30		~~$425.00~~	NM		
Ⓗ See MG 19.23,19.24												
4	KVVU	10/22/12	10/22/12	Special Early News	Special Early News	M----------	:30		~~$765.00~~	NM		
Ⓗ See MG 25.3,25.4,25.5												
5	KVVU	10/18/12	10/18/12	Extra	M-Sa 8-10p/Su 7-1	----Th-----	:30		$825.00	NM		
Ⓗ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1												
6	KVVU	10/18/12	10/18/12	TMZ	M-Sa 8-10p/Su 7-1	----Th-----	:30		$825.00	NM		
Ⓗ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1												
7	KVVU	10/22/12	10/22/12	TMZ	M-Sa 8-10p/Su 7-1	M----------	:30		~~$825.00~~	NM		
Ⓗ See MG 25.3,25.4,25.5												
8	KVVU	10/17/12	10/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---W-------	:30		$1,025.00	NM		
Ⓗ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1												
9	KVVU	10/17/12	10/17/12	BB League Championships	1pm-8pm	---W-------	:30		$2,200.00	NM		
Ⓗ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1												
10	KVVU	10/17/12	10/19/12	Friends	M-F 12:05-1:05a	---WThF----	:30		$225.00	NM		
Ⓗ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1												
11	KVVU	10/17/12	10/19/12	Friends	M-F 12:05-1:05a	---WThF----	:30		$225.00	NM		
Ⓗ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1												
12	KVVU	10/17/12	10/19/12	Extra	M-F 1:05-1:35am	---WThF----	:30		$100.00	NM		
Ⓗ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1												
13	KVVU	10/17/12	10/19/12	Katie	M-F 3-4am	---WThF----	:30		$95.00	NM		
Ⓗ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1												
14	KVVU	10/18/12	10/19/12	Special Early News	Special Early News	----ThF----	:30		$450.00	NM		
Ⓗ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1												
15	KVVU	10/18/12	10/19/12	Special Early News	Special Early News	----ThF----	:30		$450.00	NM		
Ⓗ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1												
16	KVVU	10/18/12	10/19/12	Cops/Dog The Bounty Hunter	M-F 12-1p	----ThF----	:30		$195.00	NM		
Ⓗ MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2												
17	KVVU	10/18/12	10/19/12	Cops/Dog The Bounty Hunter	M-F 12-1p	----ThF----	:30		$195.00	NM		
Ⓗ MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2												
18	KVVU	10/22/12	10/23/12	Cops/Dog The Bounty Hunter	1-2pm	MTu--------	:30		$195.00	NM		
Ⓗ MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2												
19	KVVU	10/22/12	10/23/12	Cops/Dog The Bounty Hunter	1-2pm	MTu--------	:30		~~$195.00~~	NM		
Ⓗ Credited												
20	KVVU	10/18/12	10/18/12	Katie	1-2pm	----Th-----	:30		$425.00	NM		
Ⓗ MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2												
21	KVVU	10/19/12	10/19/12	Anderson	2-3p	------F----	:30		$450.00	NM		
Ⓗ MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2												
22	KVVU	10/19/12	10/19/12	Dr Oz	3-4p	------F----	:30		$500.00	NM		
Ⓗ MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2												
23	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTu--------	:30		$700.00	NM		
Ⓗ MG for 20.3,19.3												
24	KVVU	10/22/12	10/23/12	Friends	M-F 12:05-1:05a	MTu--------	:30		$225.00	NM		
Ⓗ MG for 20.3,19.3												
N 20	KVVU	10/17/12	10/19/12	The Dr.Oz Show	4-5p		:30			NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	--WTF--	3	$500.00							

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		*The Dr.Oz Show*	*4-5p*	---WThF----	*:30*		*~~$500.00~~*	*NM*		
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22												
3	KVVU	10/15/12-10/21/12		*The Dr.Oz Show*	*4-5p*	---WThF----	*:30*		*~~$500.00~~*	*NM*		
See MG 19.23,19.24												
N 21	KVVU	10/23/12	10/23/12	The Dr.Oz Show	4-5p		:30			NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-1-----	1	$500.00						
N 22	KVVU	10/17/12	10/19/12	Fox 5 News at 5	5-530p		:30			NM	1	$950.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--WTF--	3	$950.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	KVVU	10/15/12-10/21/12		*Fox 5 News at 5*	*5-530p*	---WThF----	*:30*		*~~$950.00~~*	*NM*		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15												
3	KVVU	10/15/12-10/21/12		*Fox 5 News at 5*	*5-530p*	---WThF----	*:30*		*~~$950.00~~*	*NM*		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15												
N 23	KVVU	10/23/12	10/23/12	Fox 5 News at 5	5-530p		:30			NM	1	$950.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-1-----	1	$950.00						
N 24	KVVU	10/18/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	---TF--	2	$1,025.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		*Fox 5 News at 5 MF 530-6p*	*M-F 530-6p*	----ThF----	*:30*		*~~$1,025.00~~*	*NM*		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15												
2	KVVU	10/15/12-10/21/12		*Fox 5 News at 5 MF 530-6p*	*M-F 530-6p*	----ThF----	*:30*		*~~$1,025.00~~*	*NM*		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15												
N 25	KVVU	10/22/12	10/23/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	$1,125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	MT-----	2	$1,025.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	KVVU	10/22/12-10/28/12		*Fox 5 News at 5 MF 530-6p*	*M-F 530-6p*	MTu--------	*:30*		*~~$1,025.00~~*	*NM*		
See MG 25.3,25.4,25.5												
3	KVVU	10/22/12-10/22/12		*BB League Championships*	*1pm-8pm*	M----------	*:30*		*~~$2,200.00~~*	*NM*		
Ⓜ *Credited*												
4	KVVU	10/22/12-10/22/12		*Special Early News*	*Special Early New:*	M----------	*:30*		*~~$300.00~~*	*NM*		
Ⓜ *Credited*												
5	KVVU	10/23/12-10/23/12		Extra	M-F 1:05-1:35am	-Tu--------	:30		$100.00	NM		
Ⓜ MG for 19.7,19.4,25.2												
N 26	KVVU	10/17/12	10/18/12	MORE Access	630-7pm		:30			NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--WT---	2	$400.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		*MORE Access*	*630-7pm*	---WTh-----	*:30*		*~~$400.00~~*	*NM*		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15												
N 27	KVVU	10/22/12	10/23/12	MORE Access	630-7pm		:30			NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	MT-----	2	$400.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/22/12-10/28/12		*MORE Access*	*630-7pm*	MTu--------	*:30*		*~~$400.00~~*	*NM*		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15												

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498623 /	06368051

Contract Dates	Product	Estimate #
10/17/12 - 10/23/12	DEAN HELLER 4 SENA	

Advertiser	Original Date / Revision
Dean Heller For Senate	10/15/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 28	KVVU	10/19/12	10/19/12	Extra	M-F 7-730p		:30			NM	0	$0.00
Week:		10/15/12	10/21/12	----1--				1	$950.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		*Extra*	*M-F 7-730p*	------F----	*:30*		~~*$950.00*~~	*NM*		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15												
N 29	KVVU	10/17/12	10/19/12	TMZ	730-8p		:30			NM	1	$850.00
Week:		10/15/12	10/21/12	--W-F--				2	$850.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		*TMZ*	*730-8p*	---W--F----	*:30*		~~*$850.00*~~	*NM*		
See MG 29.3												
2	KVVU	10/15/12-10/21/12		*TMZ*	*730-8p*	---W--F----	*:30*		~~*$850.00*~~	*NM*		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15												
3	KVVU	10/23/12-10/23/12		TMZ	730-8p	-Tu--------	:30		$850.00	NM		
Ⓜ	MG for 29.1 10/17											
N 30	KVVU	10/22/12	10/22/12	TMZ	730-8p		:30			NM	0	$0.00
Week:		10/22/12	10/28/12	1------				1	$850.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/22/12-10/28/12		*TMZ*	*730-8p*	M----------	*:30*		~~*$850.00*~~	*NM*		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15												
N 31	KVVU	10/17/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	$4,300.00
Week:		10/15/12	10/21/12	--W-F--				2	$2,150.00			
N 32	KVVU	10/20/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	$1,500.00
Week:		10/15/12	10/21/12	-----1-				1	$1,500.00			
N 33	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	$850.00
Week:		10/15/12	10/21/12	------1				1	$850.00			
N 34	KVVU	10/21/12	10/21/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	1	$1,925.00
Week:		10/15/12	10/21/12	------1				1	$1,925.00			
N 35	KVVU	10/21/12	10/21/12	NFL Early Game	NFL Early Game		:30			NM	1	$7,500.00
Week:		10/15/12	10/21/12	------1				1	$7,500.00			
N 36	KVVU	10/21/12	10/21/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	$1,200.00
Week:		10/15/12	10/21/12	------1				1	$1,200.00			
N 37	KVVU	10/18/12	10/18/12	Anderson	2-3p		:30			NM	1	$450.00
Week:		10/15/12	10/21/12	---T---				1	$450.00			
									Totals		55	$44,245.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/23/12	55	$44,245.00	$37,608.25
Totals	55	$44,245.00	$37,608.25

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(702)435-5555

Contract / Revision	Alt Order #
498623 /	06368051

Contract Dates	Product	Estimate #
10/17/12 - 10/23/12	DEAN HELLER 4 SENA	

Advertiser	Original Date / Revision
Dean Heller For Senate	10/15/12 / 10/26/12

Signature: _____ **Date:** _____

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REP HEADLINE# 6368051 TRF# 498623
$$$ MOD# 2: UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 17.46
CHANGES *** KVVU-TV ***

ADV #_____ ADV. NAME POLI/D HELLER/R/SEN/NV REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAMS

3299 K. STREET NW, SUITE 200 SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER #_____ CONTRACT # 6368051 CLASS: NATL. LOCAL REGIONAL

PRDCT DEAN HELLER 4 SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT17/12 OCT23/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT30/12 17.46

REP: OK'D M7 MOVING TO HL 6226920
NEW TOTAL $44245 (-2695)
PLS CNF THANKS
NIKKI

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40		S	100P-200P	30		$195.00	10/22	10/23	1		M-TU	1
	PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 38-43											
59		S	430P-800P	30		$2,200.00	10/22	10/22	0		MON	0
	PROGRAM : NLCS GAME #7 ORD COM1: SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG OFFER. FLIGHT ORD COM2: ENDS 10/23. CREDIT $15. PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT22 ON LINE-25 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT22 ON LINE-46 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT22 ON LINE-49 FOR 1 SPOT/WK CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT22											

REP HEADLINE# 6368051 TRF# 498623
$$$ MOD# 2: UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 17.46
CHANGES *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
60		S	400P-430P		30	$300.00	10/22	10/22	0		MON	0

PROGRAM : NEWS
ORD COM1: SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG OFFER. FLIGHT
ORD COM2: ENDS 10/23. CREDIT $15. PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 59-61

STATION MAKEGOOD OFFERS:

M7	OK'D	BUY#40	MISSED:M-TU/100P-200P	OCT22	30S	$195.00	(OCT25/12)
		BUY#59	MON/430P-800P	OCT22	30S	$2,200.00	
		BUY#60	MON/400P-430P	OCT22	30S	$300.00	

OFFER: NONE
CMT:SPOTS N/A. FLIGHT ENDED.

OCT/12 44245.00

CONTRACT TOTAL 44245.00
TOTAL SPOTS 55

MARKET TOTALS $233,500 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Contract Agreement Between:

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498623 /	06368051

Product
DEAN HELLER 4 SENATE

Contract Dates	Estimate #
10/17/12 - 10/23/12	

Advertiser	Original Date / Revision
Dean Heller For Senate	10/15/12 / 10/15/12

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/17/12	10/17/12	BB League Championships	1pm-8pm		:30			NM	1	$3,250.00
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays --1----	Spots/Week 1	Rate $3,250.00							
N 2	KVVU	10/18/12	10/19/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	$900.00
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays ---TF--	Spots/Week 2	Rate $450.00							
N 3	KVVU	10/22/12	10/22/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$450.00
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays 1------	Spots/Week 1	Rate $450.00							
N 4	KVVU	10/18/12	10/18/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$725.00
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays ---1---	Spots/Week 1	Rate $725.00							
N 5	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	$1,450.00
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays MT-----	Spots/Week 2	Rate $725.00							
N 6	KVVU	10/18/12	10/18/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$700.00
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays ---1---	Spots/Week 1	Rate $700.00							
N 7	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	$1,400.00
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays MT-----	Spots/Week 2	Rate $700.00							
N 8	KVVU	10/17/12	10/18/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	$550.00
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays --WT---	Spots/Week 2	Rate $275.00							
N 9	KVVU	10/22/12	10/23/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	$550.00
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays MT-----	Spots/Week 2	Rate $275.00							
N 10	KVVU	10/18/12	10/19/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	$500.00
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays ---TF--	Spots/Week 2	Rate $250.00							
N 11	KVVU	10/22/12	10/22/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week							

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498623 /	06368051

Contract Dates	Product	Estimate #
10/17/12 - 10/23/12	DEAN HELLER 4 SENA	

Advertiser	Original Date / Revision
Dean Heller For Senate	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	1------	1	$250.00						
N 12	KVVU	10/17/12	10/18/12	Better	M-F 11a-12p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--WT---	2	$195.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		*Better*	*M-F 11a-12p*	---WTh-----	*:30*		*~~$195.00~~*	*NM*		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15												
2	KVVU	10/15/12-10/21/12		*Better*	*M-F 11a-12p*	---WTh-----	*:30*		*~~$195.00~~*	*NM*		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15												
N 13	KVVU	10/17/12	10/19/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--W-F--	2	$195.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		*Divorce Court/Divorce Court*	*M-F 12-1p*	---W--F----	*:30*		*~~$195.00~~*	*NM*		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15												
2	KVVU	10/15/12-10/21/12		*Divorce Court/Divorce Court*	*M-F 12-1p*	---W--F----	*:30*		*~~$195.00~~*	*NM*		
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22												
N 14	KVVU	10/22/12	10/23/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	2	$390.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	MT-----	2	$195.00						
N 15	KVVU	10/18/12	10/19/12	Cops/Dog The Bounty Hunte	M-F 12-1p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	---TF--	2	$195.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		*Cops/Dog The Bounty Hunte*	*M-F 12-1p*	----ThF----	*:30*		*~~$195.00~~*	*NM*		
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22												
2	KVVU	10/15/12-10/21/12		*Cops/Dog The Bounty Hunte*	*M-F 12-1p*	----ThF----	*:30*		*~~$195.00~~*	*NM*		
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22												
N 16	KVVU	10/22/12	10/23/12	Cops/Dog The Bounty Hunte	1-2pm		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	MT-----	2	$195.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/22/12-10/28/12		*Cops/Dog The Bounty Hunte*	*1-2pm*	MTu--------	*:30*		*~~$195.00~~*	*NM*		
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22												
2	KVVU	10/22/12-10/28/12		*Cops/Dog The Bounty Hunte*	*1-2pm*	MTu--------	*:30*		*~~$195.00~~*	*NM*		
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22												
N 17	KVVU	10/18/12	10/18/12	Katie	1-2pm		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	---1---	1	$425.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		*Katie*	*1-2pm*	----Th-----	*:30*		*~~$425.00~~*	*NM*		
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22												
N 18	KVVU	10/23/12	10/23/12	Katie Couric	2-3p		:30			NM	1	$425.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-1-----	1	$425.00						
N 19	KVVU	10/17/12	10/19/12	Anderson	3-4p		:30			NM	20	$10,590.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--W-F--	2	$450.00						

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Contract / Revision	Alt Order #
498623 /	06368051

Contract Dates	Product	Estimate #
10/17/12 - 10/23/12	DEAN HELLER 4 SENA	

Advertiser	Original Date / Revision
Dean Heller For Senate	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*KVVU*	*10/15/12-10/21/12*	*Anderson*	*3-4p*	---W--F----	*:30*	*~~$450.00~~*	*NM*
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15								
2	*KVVU*	*10/15/12-10/21/12*	*Anderson*	*3-4p*	---W--F----	*:30*	*~~$450.00~~*	*NM*
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22								
3	KVVU	10/17/12-10/17/12	Katie	M-F 11a-12p	---W-------	:30	$425.00	NM
Ⓜ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1								
4	KVVU	10/22/12-10/22/12	Special Early News	Special Early News	M----------	:30	$765.00	NM
Ⓜ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1								
5	KVVU	10/18/12-10/18/12	Extra	M-Sa 8-10p/Su 7-1	----Th-----	:30	$825.00	NM
Ⓜ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1								
6	KVVU	10/18/12-10/18/12	TMZ	M-Sa 8-10p/Su 7-1	----Th-----	:30	$825.00	NM
Ⓜ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1								
7	KVVU	10/22/12-10/22/12	TMZ	M-Sa 8-10p/Su 7-1	M----------	:30	$825.00	NM
Ⓜ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1								
8	KVVU	10/17/12-10/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---W-------	:30	$1,025.00	NM
Ⓜ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1								
9	KVVU	10/17/12-10/17/12	BB League Championships	1pm-8pm	---W-------	:30	$2,200.00	NM
Ⓜ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1								
10	KVVU	10/17/12-10/19/12	Friends	M-F 12:05-1:05a	---WThF----	:30	$225.00	NM
Ⓜ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1								
11	KVVU	10/17/12-10/19/12	Friends	M-F 12:05-1:05a	---WThF----	:30	$225.00	NM
Ⓜ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1								
12	KVVU	10/17/12-10/19/12	Extra	M-F 1:05-1:35am	---WThF----	:30	$100.00	NM
Ⓜ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1								
13	KVVU	10/17/12-10/19/12	Katie	M-F 3-4am	---WThF----	:30	$95.00	NM
Ⓜ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1								
14	KVVU	10/18/12-10/19/12	Special Early News	Special Early News	----ThF----	:30	$450.00	NM
Ⓜ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1								
15	KVVU	10/18/12-10/19/12	Special Early News	Special Early News	----ThF----	:30	$450.00	NM
Ⓜ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.2,24.1,22.2,19.1								
16	KVVU	10/18/12-10/19/12	Cops/Dog The Bounty Hunter	M-F 12-1p	----ThF----	:30	$195.00	NM
Ⓜ MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2								
17	KVVU	10/18/12-10/19/12	Cops/Dog The Bounty Hunter	M-F 12-1p	----ThF----	:30	$195.00	NM
Ⓜ MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2								
18	KVVU	10/22/12-10/23/12	Cops/Dog The Bounty Hunter	1-2pm	MTu--------	:30	$195.00	NM
Ⓜ MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2								
19	KVVU	10/22/12-10/23/12	Cops/Dog The Bounty Hunter	1-2pm	MTu--------	:30	$195.00	NM
Ⓜ MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2								
20	KVVU	10/18/12-10/18/12	Katie	1-2pm	----Th-----	:30	$425.00	NM
Ⓜ MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2								
21	KVVU	10/19/12-10/19/12	Anderson	2-3p	------F----	:30	$450.00	NM
Ⓜ MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2								
22	KVVU	10/19/12-10/19/12	Dr Oz	3-4p	------F----	:30	$500.00	NM
Ⓜ MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2								

N	20	KVVU	10/17/12	10/19/12	The Dr.Oz Show	4-5p	:30	NM	2	$1,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/15/12	10/21/12	--WTF--	3	$500.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*KVVU*	*10/15/12-10/21/12*	*The Dr.Oz Show*	*4-5p*	---WThF----	*:30*	*~~$500.00~~*	*NM*
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22								

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498623 /	06368051

Contract Dates	Product	Estimate #
10/17/12 - 10/23/12	DEAN HELLER 4 SENA	

Advertiser	Original Date / Revision
Dean Heller For Senate	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 21	KVVU	10/23/12	10/23/12	The Dr.Oz Show	4-5p		:30			NM	1	$500.00
Week:		10/22/12	10/28/12	-1-----				1	$500.00			
N 22	KVVU	10/17/12	10/19/12	Fox 5 News at 5	5-530p		:30			NM	1	$950.00
Week:		10/15/12	10/21/12	--WTF--				3	$950.00			
2	KVVU	10/15/12-10/21/12		Fox 5 News at 5	5-530p	---WThF----	:30		~~$950.00~~	NM		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15												
3	KVVU	10/15/12-10/21/12		Fox 5 News at 5	5-530p	---WThF----	:30		~~$950.00~~	NM		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15												
N 23	KVVU	10/23/12	10/23/12	Fox 5 News at 5	5-530p		:30			NM	1	$950.00
Week:		10/22/12	10/28/12	-1-----				1	$950.00			
N 24	KVVU	10/18/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	$0.00
Week:		10/15/12	10/21/12	---TF--				2	$1,025.00			
1	KVVU	10/15/12-10/21/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	----ThF----	:30		~~$1,025.00~~	NM		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15												
2	KVVU	10/15/12-10/21/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	----ThF----	:30		~~$1,025.00~~	NM		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15												
N 25	KVVU	10/22/12	10/23/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	$2,050.00
Week:		10/22/12	10/28/12	MT-----				2	$1,025.00			
N 26	KVVU	10/17/12	10/18/12	MORE Access	630-7pm		:30			NM	1	$400.00
Week:		10/15/12	10/21/12	--WT---				2	$400.00			
1	KVVU	10/15/12-10/21/12		MORE Access	630-7pm	---WTh-----	:30		~~$400.00~~	NM		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15												
N 27	KVVU	10/22/12	10/23/12	MORE Access	630-7pm		:30			NM	1	$400.00
Week:		10/22/12	10/28/12	MT-----				2	$400.00			
1	KVVU	10/22/12-10/28/12		MORE Access	630-7pm	MTu--------	:30		~~$400.00~~	NM		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15												
N 28	KVVU	10/19/12	10/19/12	Extra	M-F 7-730p		:30			NM	0	$0.00
Week:		10/15/12	10/21/12	----1--				1	$950.00			
1	KVVU	10/15/12-10/21/12		Extra	M-F 7-730p	------F----	:30		~~$950.00~~	NM		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15												
N 29	KVVU	10/17/12	10/19/12	TMZ	730-8p		:30			NM	1	$850.00
Week:		10/15/12	10/21/12	--W-F--				2	$850.00			
1	KVVU	10/15/12-10/21/12		TMZ	730-8p	---W--F----	:30		~~$850.00~~	NM		
See MG 29.3												
2	KVVU	10/15/12-10/21/12		TMZ	730-8p	---W--F----	:30		~~$850.00~~	NM		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15												
3	KVVU	10/23/12-10/23/12		TMZ	730-8p	-Tu--------	:30		$850.00	NM		
Ⓗ	MG for 29.1 10/17											

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Contract Agreement Between:

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498623 /	06368051

Contract Dates	Product	Estimate #
10/17/12 - 10/23/12	DEAN HELLER 4 SENA	

Advertiser	Original Date / Revision
Dean Heller For Senate	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 30	KVVU	10/22/12	10/22/12	TMZ	730-8p		:30			NM	0	$0.00
Week:		10/22/12	10/28/12	1------				1	$850.00			
1	*KVVU*	*10/22/12-10/28/12*		*TMZ*	*730-8p*	M----------	*:30*		*~~$850.00~~*	*NM*		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15												
N 31	KVVU	10/17/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	$4,300.00
Week:		10/15/12	10/21/12	--W-F--				2	$2,150.00			
N 32	KVVU	10/20/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	$1,500.00
Week:		10/15/12	10/21/12	-----1-				1	$1,500.00			
N 33	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	$850.00
Week:		10/15/12	10/21/12	------1				1	$850.00			
N 34	KVVU	10/21/12	10/21/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	1	$1,925.00
Week:		10/15/12	10/21/12	------1				1	$1,925.00			
N 35	KVVU	10/21/12	10/21/12	NFL Early Game	NFL Early Game		:30			NM	1	$7,500.00
Week:		10/15/12	10/21/12	------1				1	$7,500.00			
N 36	KVVU	10/21/12	10/21/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	$1,200.00
Week:		10/15/12	10/21/12	------1				1	$1,200.00			
N 37	KVVU	10/18/12	10/18/12	Anderson	2-3p		:30			NM	1	$450.00
Week:		10/15/12	10/21/12	---T---				1	$450.00			
								Totals			58	$46,955.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/23/12	58	$46,955.00	$39,911.75
Totals	58	$46,955.00	$39,911.75

Signature: _____ **Date:** _____

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TELEREP

Rep: TELEREP, INC..
Run On: Oct15/12 at 11:32

4986235

REP BUYLINES

Order#:
Station: KVVU-TV LAS VEGAS, NV
Agency: STRATEGIC MEDIA SERVICES
Advertiser: POLI/D HELLER/R/SEN/NV
Buyer: NEIL WILLIAMS

HdIn#: 6368051 (Rev 0)
Dates: Oct17/12 - Oct23/12
Prod1: DEAN HELLER 4 SENATE
Prod2:
Tel #:

Traffic#:
Salesperson: TERESA DIFURIA
Est#:
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH													
	1	Wed/5-9P	30S	$3,250	Oct17/12	Oct17/12 1230-4p	1	1	1	$3,250	NLCS	0.0	Oct10/12	Rev #0: A
	2	Th-F/5-6A	30S	$450	Oct18/12	Oct19/12	1	2	2	$900	NEWS	0.0	Oct10/12	Rev #0: A
		Contract Comment: MAX 1X DAY												
	3	Mon/5-6A	30S	$450	Oct22/12	Oct22/12	1	1	1	$450	NEWS	0.0	Oct10/12	Rev #0: A
	4	Thu/6-7A	30S	$725	Oct18/12	Oct18/12	1	1	1	$725	NEWS	0.0	Oct10/12	Rev #0: A
	5	M-Tu/6-7A	30S	$725	Oct22/12	Oct23/12	1	2	2	$1,450	NEWS	0.0	Oct10/12	Rev #0: A
		Contract Comment: MAX 1X DAY												
	6	Thu/7-9A	30S	$700	Oct18/12	Oct18/12	1	1	1	$700	NEWS	0.0	Oct10/12	Rev #0: A
	7	M-Tu/7-9A	30S	$700	Oct22/12	Oct23/12	1	2	2	$1,400	NEWS	0.0	Oct10/12	Rev #0: A
		Contract Comment: MAX 1X DAY												
	8	W-Th/9-10A	30S	$275	Oct17/12	Oct18/12	1	2	2	$550	MORE	0.0	Oct10/12	Rev #0: A
		Contract Comment: MAX 1X DAY												
	9	M-Tu/9-10A	30S	$275	Oct22/12	Oct23/12	1	2	2	$550	MORE	0.0	Oct10/12	Rev #0: A
		Contract Comment: MAX 1X DAY												
	10	Th-F/10-11A	30S	$250	Oct18/12	Oct19/12	1	2	2	$500	DR OZ	0.0	Oct10/12	Rev #0: A
		Contract Comment: MAX 1X DAY												
	11	Mon/10-11A	30S	$250	Oct22/12	Oct22/12	1	1	1	$250	DR OZ	0.0	Oct10/12	Rev #0: A
	12	W-Th/11A-12N	30S	$195	Oct17/12	Oct18/12	1	2	2	$390	BETTER N/A	0.0	Oct10/12	Rev #0: A
		Contract Comment: MAX 1X DAY												
	13	W,F/12N-1P	30S	$195	Oct17/12	Oct19/12 11-12p	1	2	2	$390	DIVORCE COURT 11-12p	0.0	Oct10/12	Rev #0: A
		Contract Comment: MAX 1X DAY												
	14	M-Tu/12N-1P	30S	$195	Oct22/12	Oct23/12	1	2	2	$390	DIVORCE COURT	0.0	Oct10/12	Rev #0: A
		Contract Comment: MAX 1X DAY												
	15	Th-F/1-2P	30S	$195	Oct18/12	Oct19/12	1	2	2	$390	~~COLD CASE~~ Cops/Dog 12-1	0.0	Oct10/12	Rev #0: A
		Contract Comment: MAX 1X DAY												
	16	M-Tu/1-2P	30S	$195	Oct22/12	Oct23/12	1	2	2	$390	COLD CASE	0.0	Oct10/12	Rev #0: A
		Contract Comment: MAX 1X DAY												
	17	Thu/2-3P	30S	$425	Oct18/12	Oct18/12	1	1	1	$425	KATIE COURIC 1-2p	0.0	Oct10/12	Rev #0: A
	18	Tue/2-3P	30S	$425	Oct23/12	Oct23/12	1	1	1	$425	KATIE COURIC	0.0	Oct10/12	Rev #0: A
	19	W,F/3-4P	30S	$450	Oct17/12	Oct19/12	1	2	2	$900	ANDERSON COOPER 2-3p	0.0	Oct10/12	Rev #0: A
		Contract Comment: MAX 1X DAY												
	20	W-F/4-5P	30S	$500	Oct17/12	Oct19/12	1	3	3	$1,500	DR OZ	0.0	Oct10/12	Rev #0: A
		Contract Comment: MAX 1X DAY												
	21	Tue/4-5P	30S	$500	Oct23/12	Oct23/12	1	1	1	$500	DR OZ	0.0	Oct10/12	Rev #0: A
	22	W-F/5-530P	30S	$950	Oct17/12	Oct19/12	1	3	3	$2,850	NEWS 10/18 10/19	0.0	Oct10/12	Rev #0: A
		Contract Comment: MAX 1X DAY												
	23	Tue/5-530P	30S	$950	Oct23/12	Oct23/12	1	1	1	$950	NEWS	0.0	Oct10/12	Rev #0: A
	24	Th-F/530-6P	30S	$1,025	Oct18/12	Oct19/12	1	2	2	$2,050	NEWS N/A	0.0	Oct10/12	Rev #0: A
		Contract Comment: MAX 1X DAY												
	25	M-Tu/530-6P	30S	$1,025	Oct22/12	Oct23/12	1	2	2	$2,050	NEWS	0.0	Oct10/12	Rev #0: A
		Contract Comment: MAX 1X DAY												
	26	W-Th/630-7P	30S	$400	Oct17/12	Oct18/12	1	2	2	$800	MORE 10/18 N/A	0.0	Oct10/12	Rev #0: A
		Contract Comment: MAX 1X DAY												
	27	M-Tu/630-7P	30S	$400	Oct22/12	Oct23/12	1	2	2	$800	MORE	0.0	Oct10/12	Rev #0: A
		Contract Comment: MAX 1X DAY												
	28	Fri/7-730P	30S	$950	Oct19/12	Oct19/12	1	1	1	$950	EXTRA 9-930p	0.0	Oct10/12	Rev #0: A
	29	W,F/730-8P	30S	$850	Oct17/12	Oct19/12	1	2	2	$1,700	TMZ	0.0	Oct10/12	Rev #0: A
		Contract Comment: MAX 1X DAY												
	30	Mon/730-8P	30S	$850	Oct22/12	Oct22/12	1	1	1	$850	TMZ	0.0	Oct10/12	Rev #0: A
	31	W,F/10-11P	30S	$2,150	Oct17/12	Oct19/12	1	2	2	$4,300	NEWS	0.0	Oct10/12	Rev #0: A
		Contract Comment: MAX 1X DAY												
	32	Sat/10-11P	30S	$1,500	Oct20/12	Oct20/12	1	1	1	$1,500	NEWS	0.0	Oct10/12	Rev #0: A
	33	Sun/8-9A	30S	$850	Oct21/12	Oct21/12	1	1	1	$850	NEWS	0.0	Oct10/12	Rev #0: A
	34	Sun/9-10A	30S	$1,925	Oct21/12	Oct21/12	1	1	1	$1,925	NFL PREGAME	0.0	Oct10/12	Rev #0: A
	35	Sun/10A-1P	30S	$7,500	Oct21/12	Oct21/12	1	1	1	$7,500	NFL	0.0	Oct10/12	Rev #0: A
	36	Sun/1045-11P	30S	$1,200	Oct21/12	Oct21/12	1	1	1	$1,200	SPORTS WRAP UP	0.0	Oct10/12	Rev #0: A
		Total 58 Spots for:		**$46,700**					**58**	**$46,700**		**0.0**		
		Monthly Estimate Dollars:								$46,700	Oct/12	0.0	Oct/12	

Rep: TELEREP, INC..
Run On: Oct15/12 at 11:35

COMPETITIVE

Requested by: ROSE

Order#:
Station: KVVU-TV LAS VEGAS, NV
Agency: STRATEGIC MEDIA SERVICES
Advertiser: POLI/D HELLER/R/SEN/NV
Buyer: NEIL WILLIAMS

Hdln#: 6368051 (Rev 0)
Dates: Oct17/12 - Oct23/12
Prod1: DEAN HELLER 4 SENATE
Prod2:
Tel #:

Traffic#:
Salesperson: TERESA DIFURIA
Est#:
Demo: RA35+

Station	Dollars	Percent
KVVU-TV	$46,700	20%
KSNV-TV	$65,380	28%
KLAS-TV	$60,710	26%
KTNV-TV	$42,030	18%
KVMY-TV	$11,675	5%
KVCW-TV	$7,005	3%
CABL-TV	$0	0%
KTUD-TV	$0	0%
Market Total	**$233,500**	**100%**

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 15.08
CHANGES *** KVVU-TV ***

REP HEADLINE# 6368051 TRF# 498623
$$$ UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME POLI/D HELLER/R/SEN/NV REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAMS

3299 K. STREET NW, SUITE 200 SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER #_____ CONTRACT # 6368051 CLASS: NATL. LOCAL REGIONAL

PRDCT DEAN HELLER 4 SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT17/12 OCT23/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT15/12 15.08

REP: TO ROSE
FR NIKKI
OK'D M1-M3
SEE LINES 37-53
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1		S	500P-900P	30		$3,250.00	10/17	10/17	0		WED	0
	PROGRAM : NLCS											
37		A	1230P-400P	30		$3,250.00	10/17	10/17	1		WED	1
	PROGRAM : NLCS ORD COM1: CORRECT TP. THIS IS A MAKE-GOOD FOR OCT17 ON LINE-1 FOR 1 SPOT/WK											
12		S	1100A-1200N	30		$195.00	10/17	10/18	0		W-TH	0
	PROGRAM : BETTER CON COM1: MAX 1X DAY											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6368051 TRF# 498623 ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 15.08
$$$ UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
44		A	400P-430P	30		$450.00	10/18	10/19	2		TH-F	2

PROGRAM : SPECIAL NEWS
ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-12 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-13 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-19 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-22 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-24 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-26 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-27 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-28 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-29 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-30 FOR 1 SPOT/WK

45		A	1100A-1200N	30		$425.00	10/17	10/17	1		WED	1

PROGRAM : KATIE
ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 44-54

46		A	730P-800P	30		$765.00	10/22	10/22	1		MON	1

PROGRAM : SPECIAL NEWS AFTER DEBATE
ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 44-54

47		A	900P-930P	30		$825.00	10/18	10/18	1		THU	1

PROGRAM : EXTRA
ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 44-54

48		A	930P-1000P	30		$825.00	10/18	10/18	1		THU	1

PROGRAM : TMZ
ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 44-54

49		A	930P-1000P	30		$825.00	10/22	10/22	1		MON	1

PROGRAM : TMZ
ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 44-54

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6368051 TRF# 498623 ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 15.08
$$$ UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
50		A	530P-600P		30	$1,025.00	10/17	10/17	1		WED	1
	PROGRAM : NEWS ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-54											
51		A	1230P-400P		30	$2,200.00	10/17	10/17	1		WED	1
	PROGRAM : NLCS GAME ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-54											
52		A	1205A-105A		30	$225.00	10/17	10/19	2		W-F	2
	PROGRAM : FRIENDS ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-54											
53		A	105A-135A		30	$100.00	10/17	10/19	1		W-F	1
	PROGRAM : EXTRA ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-54											
54		A	300A-400A		30	$95.00	10/17	10/19	1		W-F	1
	PROGRAM : KATIE ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-54											
13		S	1200N-100P		30	$195.00	10/17	10/19	0		W,F	0
	PROGRAM : DIVORCE COURT CON COM1: MAX 1X DAY											
38		A	1100A-1200N		30	$450.00	10/19	10/19	1		FRI	1
	PROGRAM : DIVORCE COURT ORD COM1: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT19 ON LINE-13 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT18 ON LINE-15 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT22 ON LINE-16 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT18 ON LINE-17 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-19 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-20 FOR 1 SPOT/WK											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6368051 TRF# 498623 ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 15.08
$$$ UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39		A	1200N-100P		30	$195.00	10/18	10/19	2		TH-F	2
	PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 38-43											
40		A	100P-200P		30	$195.00	10/22	10/23	2		M-TU	2
	PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 38-43											
41		A	100P-200P		30	$425.00	10/18	10/18	1		THU	1
	PROGRAM : KATIE ORD COM1: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 38-43											
42		A	200P-300P		30	$450.00	10/19	10/19	1		FRI	1
	PROGRAM : ANDERSON ORD COM1: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 38-43											
43		A	300P-400P		30	$500.00	10/19	10/19	1		FRI	1
	PROGRAM : DR OZ ORD COM1: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 38-43											
15		S	100P-200P		30	$195.00	10/18	10/19	0		TH-F	0
	PROGRAM : COLD CASE CON COM1: MAX 1X DAY											
16		S	100P-200P		30	$195.00	10/22	10/23	0		M-TU	0
	PROGRAM : COLD CASE CON COM1: MAX 1X DAY											
17		S	200P-300P		30	$425.00	10/18	10/18	0		THU	0
	PROGRAM : KATIE COURIC											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6368051 TRF# 498623 ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 15.08
$$$ UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19		S	300P-400P	30		$450.00	10/17	10/19	0		W,F	0
	PROGRAM : ANDERSON COOPER CON COM1: MAX 1X DAY											
20		S	400P-500P	30		$500.00	10/17	10/19	2		W-F	2
	PROGRAM : DR OZ CON COM1: MAX 1X DAY											
22		S	500P-530P	30		$950.00	10/17	10/19	1		W-F	1
	PROGRAM : NEWS CON COM1: MAX 1X DAY											
24		S	530P-600P	30		$1,025.00	10/18	10/19	0		TH-F	0
	PROGRAM : NEWS CON COM1: MAX 1X DAY											
26		S	630P-700P	30		$400.00	10/17	10/18	1		W-TH	1
	PROGRAM : MORE CON COM1: MAX 1X DAY											
27		S	630P-700P	30		$400.00	10/22	10/23	1		M-TU	1
	PROGRAM : MORE CON COM1: MAX 1X DAY											
28		S	700P-730P	30		$950.00	10/19	10/19	0		FRI	0
	PROGRAM : EXTRA											
29		S	730P-800P	30		$850.00	10/17	10/19	1		W,F	1
	PROGRAM : TMZ CON COM1: MAX 1X DAY											
30		S	730P-800P	30		$850.00	10/22	10/22	0		MON	0
	PROGRAM : TMZ											

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#1	MISSED:WED/500P-900P	OCT17	30S	$3,250.00	(OCT15/12)
			OFFER:WED/1230P-400P	OCT17	30S	$3,250.00	PLS ADVISE.
			CMT:CORRECT TP.				

REP: TEL# 610-293-4100 FAX# 610-225-1191
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$$$ UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M2	OK'D	BUY#13	MISSED:W,F/1200N-100P				OCT19		30S	$195.00	(OCT15/12)	
		BUY#15	TH-F/100P-200P				OCT18(2/WK)		30S	$195.00		
		BUY#16	M-TU/100P-200P				OCT22(2/WK)		30S	$195.00		
		BUY#17	THU/200P-300P				OCT18		30S	$425.00	235D	
		BUY#19	W,F/300P-400P				OCT19		30S	$450.00		
		BUY#20	W-F/400P-500P				OCT19		30S	$500.00		
			OFFER:FRI/1100A-1200N				OCT19		30S	$450.00	PLS ADVISE.	
			& TH-F/1200N-100P				OCT18(2/WK)		30S	$195.00		
			& M-TU/100P-200P				OCT22(2/WK)		30S	$195.00		
			& THU/100P-200P				OCT18		30S	$425.00		
			& FRI/200P-300P				OCT19		30S	$450.00		
			& FRI/300P-400P				OCT19		30S	$500.00		
			CMT:TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.									
M3	OK'D	BUY#12	MISSED:W-TH/1100A-1200N				OCT17(2/WK)		30S	$195.00	(OCT15/12)	
		BUY#13	W,F/1200N-100P				OCT17		30S	$195.00		
		BUY#19	W,F/300P-400P				OCT17		30S	$450.00		
		BUY#22	W-F/500P-530P				OCT17(2/WK)		30S	$950.00		
		BUY#24	TH-F/530P-600P				OCT18(2/WK)		30S	$1,025.00		
		BUY#26	W-TH/630P-700P				OCT18		30S	$400.00		
		BUY#27	M-TU/630P-700P				OCT22		30S	$400.00		
		BUY#28	FRI/700P-730P				OCT19		30S	$950.00		
		BUY#29	W,F/730P-800P				OCT19		30S	$850.00		
		BUY#30	MON/730P-800P				OCT22		30S	$850.00		
			OFFER:TH-F/400P-430P				OCT18(2/WK)		30S	$450.00	PLS ADVISE.	
			& WED/1100A-1200N				OCT17		30S	$425.00		
			& MON/730P-800P				OCT22		30S	$765.00		
			& THU/900P-930P				OCT18		30S	$825.00		
			& THU/930P-1000P				OCT18		30S	$825.00		
			& MON/930P-1000P				OCT22		30S	$825.00		
			& WED/530P-600P				OCT17		30S	$1,025.00		
			& WED/1230P-400P				OCT17		30S	$2,200.00		
			& W-F/1205A-105A				OCT17(2/WK)		30S	$225.00		
			& W-F/105A-135A				OCT17		30S	$100.00		
			& W-F/300A-400A				OCT17		30S	$95.00		
			CMT:SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE.									

OCT/12 46955.00

CONTRACT TOTAL 46955.00
TOTAL SPOTS 58

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6368051 TRF# 498623 ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 15.08
$$$ UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

MARKET TOTALS $233,500 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE